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(पूर्व कुलपति, बीपीएस महिला विश्वविद्यालय, हरियाणा)
महासचिव

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Secretary General



भारतीय विश्वविद्यालय संघ
Association of Indian Universities

AIU/Res/Bharat-Nepal EduSum/2024
January 12, 2024

Subject: Invitation to Participate in the Bharat-Nepal Higher Education Summit during February 15-17, 2024 at Kathmandu University, Nepal.

Dear Vice Chancellor,

Greetings from AIU!

As you are aware, the National Education Policy (NEP) 2020 highlights a strong focus on the internationalization of Higher Education in India. Emphasizing on initiatives to attract international students, the goal is to make India a preferred study destination for affordable quality education, while promoting 'internationalization at home.' The policy encourages research/teaching collaborations, faculty/student exchanges, and MOUs with foreign universities for creating a global academic environment.

In the above backdrop, AIU in collaboration with Kathmandu University is organizing '*Bharat-Nepal Higher Education Summit*' during *February 15-17, 2024 at Kathmandu University, Dhulikhel, Nepal*. The Summit will be inaugurated by **Hon'ble Prime Minister of Nepal** and will be attended by eminent dignitaries from both the countries, besides academics and students.

Why Participate

The Summit, held in conjunction with the AIU North Zone Vice Chancellors' Conference on the theme '*Globalization & Internationalization of Higher Education*,' will bring together over **150 universities** from India and Nepal. Principals of Senior Secondary Schools and students from Nepal are also invited to participate in this mega event. The proposed Summit will feature keynote addresses, panel discussions, and networking sessions. The Summit will bring together leaders, academicians, faculties, and students from various educational and industrial sectors, fostering meaningful discussions and collaborations.

The Summit will provide a unique platform to engage with other institutions, discuss research collaborations, explore faculty/student exchange programs, introducing twinning programs or joint/dual degrees and attract foreign students to study in your university.

Benefits for Your University

Stall Fabrication: Each participating university will be provided with a 3m X 2m size stall, equipped with 1 table, 2 chairs, Fascia Board, and Dustbin to showcase the strengths and offerings of your university.

Promotion Activities: The event will be extensively promoted through digital boards, hoarding boards, radio, TV, newspapers, and various social media outlets for ensuring maximum visibility.

Digital Branding: Platforms like Instagram, Facebook, Google Advertisements, and online news portals for digital branding shall be used for reaching a wide audience throughout Nepal.

Student Engagement: A substantial number of students are expected to attend the Summit, providing your university with an excellent opportunity to showcase its offerings and assist students in making informed decisions about their future courses of study.

On-Stage Presentation: Participating universities will have the unique opportunity to make a presentation on the main stage, allowing them to highlight the university's profile, best practices, and distinctive features. This on-stage presence will provide unparalleled visibility and the chance to share your institution's achievements with an esteemed audience of academic leaders, policymakers, and industry professionals.

Accommodation and Meals: The participation fee includes one double room for a 3-night stay (check-in on 14.02.2024 and check-out on 17.02.2024) at a good resort near the venue. Additionally, lunch and tea with snacks will be provided each day during the Summit.

Additional Participants: If desired, additional persons from your university can join the Summit at their own cost, broadening the engagement and participation from your institution. The details of additional persons may be informed directly to **Dr. Uddabh Pyakurel, the nodal officer for the Summit, Kathmandu University, Nepal** (Email: uddhab.pyakurel@ku.edu.np , Mobile number: +977 984-1566932).

Promotional Material: You are requested to bring your own promotional material regarding your university for showcasing at the allotted stall.

Participation Fee

The participation fee of Rs 1.00 lakh (INR one lakh only) plus 18% GST, is an inclusive package covering stall facilities, promotion activities, accommodation, and meals. We believe this fee offers great value for the comprehensive benefits provided to your university.

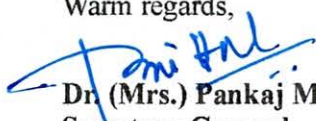
Registration and Payment

To confirm your participation and registration, please visit the AIU website (<https://payment.aiu.ac.in>) for online registration and payment. The last date for registration and payment is **31.01.2024**.

We sincerely hope your university will join us at this prestigious International event, contributing to the success of the Summit. As the number of stalls are limited and these will be allotted on first come first serve basis, you are requested to kindly confirm your participation at the earliest.

For any further inquiries or assistance, please do not hesitate to contact **Dr. Amarendra Pani, Joint Director & Head, Research Division, AIU**, email: researchaiu@gmail.com, mobile: 9818248913. We look forward to welcoming your university at the Summit.

Warm regards,


Dr. (Mrs.) Pankaj Mittal
Secretary General
Association of Indian Universities

To

The Vice Chancellors of Universities in India